



Altek Corporation

News Contacts :

Spokesperson

Martin Liu

CIO & Spokesperson

Tel : 886-3-5784567 x 1158

martinliu@altek.com.tw

Deputy Spokesperson

Rachel Chang

Financial Manager

Tel : 886-3-5784567 x 1107

rachelchang@altek.com.tw

Altek launches the world's first integrated GPS satellite navigation camera

Positioning, camera functions and navigation capabilities all rolled into one

Hsinchu, Taiwan, R.O.C., April 15, 2008 – Altek Corporation unveiled its latest product earlier today: the world's first satellite navigation digital camera with integrated GPS and DSC functionalities. This multipurpose camera not only can be used as a fully functional digital camera for image capturing purposes, it also offers useful features such as electronic map browsing, search functions for points of interest and satellite navigation.

When a user captures images using the camera, the built-in GPS will automatically record the coordinate data on to the image files. By using toll-free websites such as Google Earth, Google Map and Flickr, users will be able to integrate the images they have captured into the world map for a brand new user experience. Regardless of how many photographs you have taken, you will now be able to obtain full geographical information of any image on the internet without additional configurations or peripherals. Now you will no longer have to struggle to recall the location for every image you take.

In addition, users can also upload images containing coordinate information to their blogs, online photo albums or share them with their friends via E-mail. By using Google Earth or Flickr, users will be able to obtain the travel route they have taken based on the time stamps and coordinates recorded on every image. Now your friends and relatives will be able to closely follow every step you have taken in your path during your trips. With photographs containing coordinate data, your navigation camera will be able to take you back to the exact locations you have visited in your previous trips by simply downloading images on your camera and selecting the images you want for navigation.

The concept of "navigation through photographs" is bound to change consumers' user habits in the future. Consider this scenario: suppose your friends/online contacts wish to travel to a place you have visited before. They will be able to obtain immediate directions to arrive at their destinations by downloading photographs you have taken at that location to their navigation

3F, No.10, Li-Hsin Road Science-Based Industrial Park, Hsinchu, Taiwan
Tel: 886-30578-4567 Fax: 03 567-9548



Altek Corporation

News Contacts :

Spokesperson

Martin Liu

CIO & Spokesperson

Tel : 886-3-5784567 x 1158

martinliu@altek.com.tw

Deputy Spokesperson

Rachel Chang

Financial Manager

Tel : 886-3-5784567 x 1107

rachelchang@altek.com.tw

cam-era. With this incredible useful feature, you will no longer have trouble finding your way when you travel abroad.

Regardless of your needs, be it positioning, image capturing or navigation, Altek Corporation's latest product does it all. Inside its slim and compact body, the product boasts specifications that rival other mainstream products. Apart from having a crisp and bright 3" touch screen LCD, the product comes with a bilingual handwriting recognition system (English and Chinese), a high-sensitivity GPS chip along with an 8.0 mega pixel high resolution CCD for users to take visually stunning photographs that can be permanently stored.

Altek's GPS satellite positioning camera is the latest product in the global digital camera market featuring cutting-edge technologies that integrates the sophisticated systems of GPS navigation and digital camera. By insisting on the principle of taking root with technology, Altek Corporation has succeeded in developing an integrated map with browsing and navigation features on the existing digital camera platform. At this year's PMA International Convention and Trade Show held at Las Vegas in February, Altek Corporation made its debut by showcasing the world's first digital camera with incorporated GPS functions, which received over-whelming positive responses. And now, Altek Corporation has taken another huge step for-ward by offering an innovative product that has incorporated electronic map browsing, search function for points of interests, satellite navigation and DSC functions. The birth of this product has opened the door to a new territory for the digital camera sector. Once again, Altek Corporation has achieved another milestone by being the world's first company to introduce such a product.

Altek Corporation takes pride in the fact that it is the only company in Taiwan to possess the capacity for the research and development of ASIC chip and comprehensive software solutions along with capabilities to integrate opto-electronic and mechantronic technologies and high-yield rate production plants. These advantages allow Altek Corporation to take an aggressive stance in the development of new products while striving for progress and constant innovation. In the future, Altek shall introduce more innovative products by utilizing its technical advantages to increase the width of product application for consumers.

About Altek

3F, No.10, Li-Hsin Road Science-Based Industrial Park, Hsinchu, Taiwan

Tel: 886-30578-4567 Fax: 03 567-9548



Altek Corporation

News Contacts :

Spokesperson

Martin Liu

CIO & Spokesperson

Tel : 886-3-5784567 x 1158

martinliu@altek.com.tw

Deputy Spokesperson

Rachel Chang

Financial Manager

Tel : 886-3-5784567 x 1107

rachelchang@altek.com.tw

Founded in 1996, Altek (stock code : 3059) is deemed to be the earliest domestic corporation to have headed into the R&D of mega pixels digital still camera (DSC) technology, in addition to its manufacturing role. It is the only domestic DSC manufacturer that has its own chips for core system control. The in-house ASIC design ability provides a competitive edge for the company to sustain its leading position in image quality and technology competence among domestic players. At present, the company's primary source of income is derived from its ODM (Original Design Manufacturing) operations in cooperation with well-renowned international DSC players, targeting on the segment above 6-mega pixels DSC market. Based on the strong R&D capability and excellent product quality, Altek has continued maintaining the leading position in the Taiwan DSC sector.

For more information about Altek, please visit <http://www.altek.com.tw>